



BankWorld ATM Studio



BankWorld ATM Studio is a powerful design tool that allows banks to create and rapidly deploy content-rich branding to their ATM networks.

CR2 offers a suite of training courses about this tool to cater for audiences that require anything from an overview of the tool to in-depth knowledge. This course is the second of three courses in the BankWorld ATM Studio Training Suite.



The course trains participants to use the ATM Studio tool. This is a hands-on course that allows participants to create some basic brandings.

Benefits:

You will be able to brand your ATMs and Kiosks to match your corporate branding, and set up ATM/Kiosk screens to offer various services. Having trained staff within the bank who can create and deploy brandings to customer segments, will result in greater efficiency, and lower consultancy costs.

Duration:

1 day (classroom-based)

Audience:

- ❖ Bank Marketing personnel
- ❖ Bank Graphic Designers

Location:

CR2 offices in Dublin, Dubai and Amman. Can also be run onsite on request.



Our training is a blend of classroom and online training and includes:

- Overviews
- Installation
- Configuration
- Operations
- Tools

For more information please email us at training@cr2.com.

www.cr2.com



Pre-requisites:

- ❖ *Introduction to ATM Studio* eLearning course
- ❖ A basic understanding of ATMs
- ❖ Some graphic design experience would be advantageous

Objectives: At the end of this course you will be able to:

1. Install Studio
2. Create a new branding (with a main menu, several screens and an idle loop sequence)
3. Change Master Templates
4. Set the Home Branding
5. Preview brandings
6. Backup brandings
7. Print brandings
8. Publish brandings

Course Outline:

- ❖ Tools & Concepts
- ❖ Installing ATM Studio
- ❖ Getting Started
 - Planning Your Branding
 - Importing a Branding
 - Fascias and Resolutions
- ❖ Main Menu & Screen Flow
- ❖ Idle State
- ❖ Master Templates & Quick Tips
- ❖ Previewing, Printing & Creating Backups
- ❖ Getting Your Branding Out to Your ATMs
 - Setting the Home Branding
 - Publishing Your Branding
- ❖ Distributing a Branding to an ATM
- ❖ Course Exam

Materials:

Course Participant Guide, Course handouts / diagrams, Glossary, relevant User Guides, etc., supplied on Apple iPad¹ (or equivalent) or on USB key.

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¹ Apple iPad (or equivalent) only supplied if course is undertaken at a CR2 office location.