



# BankWorld ATM Studio Overview



BankWorld ATM Studio is a powerful design tool that allows banks to create and rapidly deploy content-rich branding to their ATM networks.

CR2 offers a suite of training courses about this tool to cater for audiences that require anything from an overview of the tool to in-depth knowledge. This course is the second of three courses in the BankWorld ATM Studio Training Suite.



The course provides participants with a basic understanding of the ATM Studio tool.

## Benefits:

You will be able to understand how ATMs and Kiosks can be branded to match your corporate branding, and set up ATM/Kiosk screens to offer various services. Having trained staff within the bank who can create and deploy brandings to customer segments, will result in greater efficiency, and lower consultancy costs.

## Duration:

0.5 day (classroom-based)

## Audience:

- ❖ Bank Marketing personnel
- ❖ Bank Graphic Designers

## Location:

CR2 offices in Dublin, Dubai and Amman. Can also be run onsite on request.



Our training is a blend of classroom and online training and includes:

- Overviews
- Installation
- Configuration
- Operations
- Tools

For more information please email us at [training@cr2.com](mailto:training@cr2.com).

[www.cr2.com](http://www.cr2.com)



## Pre-requisites:

- ❖ A basic understanding of ATMs
- ❖ Some graphic design experience would be advantageous

**Objectives:** At the end of this course you will be able to:

1. Understand what Studio does
2. Understand BankWorld ATM Branding Structure
3. Understand Studio Screens
4. Understand Standard Services
5. Understand Bank Specific Services
6. Understand Default Behaviour

## Course Outline:

- ❖ Configure ATM hardware data (Facia, resolution)
- ❖ Include any existing bank brandings
- ❖ Change Global look & feel; screen background colour/images, font style, templates
- ❖ Including/excluding Standard services and adding bank-specific Services
- ❖ Assign default screens for Local cards, Local-Web cards and for Network cards.
- ❖ Control/modify screen-to-screen flow, idle loop, fast cash layout, service sequence, and service exits
- ❖ Modifying text strings for new language,
- ❖ Add movie clip as a small window on idle screen.
- ❖ Publish resulting Brandings as packages
- ❖ Q&A Session
- ❖ Course Exam
- ❖ Course Evaluation

## Materials:

Course Participant Guide, Course handouts / diagrams, Glossary, relevant User Guides, etc., supplied on Apple iPad<sup>1</sup> (or equivalent) or on USB key.

Our training is a blend of classroom and online training and includes:

- Overviews
- Installation
- Configuration
- Operations
- Tools

For more information please email us at [training@cr2.com](mailto:training@cr2.com).

[www.cr2.com](http://www.cr2.com)

<sup>1</sup> Apple iPad (or equivalent) only supplied if course is undertaken at a CR2 office location.