



BW Internet Banking Branding – Course and Workshop

CR2 offers a classroom-based training programme about branding Internet Banking. The programme consists of a 2-day classroom course, followed by a 2-day workshop.



BankWorld Product Suite is used by more than 130 banks across 4 continents.

Our training is a blend of classroom and online training and includes:

- Overviews
- Installation
- Configuration
- Operations
- Tools

For more information please email us at training@cr2.com.

www.cr2.com

The classroom course introduces participants to what can be branded for Internet Banking and how to go about making branding changes to your Internet Banking.

The follow-on classroom-based workshop enables participants to practice tasks related to branding Internet Banking by completing a number of pre-defined exercises.

Benefits:

After taking this course and workshop, you will have had learnt how to brand Internet Banking and will have had some practice in actually branding the pages. Having trained staff within the bank who can brand your Internet Banking pages, will result in greater flexibility and efficiency within the bank, and lower consultancy costs.

Duration:

2 days (Classroom course)
2 days (Workshop)

Audience:

- ❖ Bank staff responsible for branding the Internet Banking channel
- ❖ Internal CR2 staff
- ❖ CR2 Partners

Location:

CR2 offices in Dublin, Dubai and Amman. Can also be run onsite on request.





Pre-requisites:

- ❖ A basic knowledge of Angular JS and web development techniques
- ❖ *BankWorld Internet Banking Overview* eLearning course
- ❖ *BankWorld Internet Banking Configuration* course
- ❖ *BankWorld Internet Banking Operations* course
- ❖ *BankWorld Bank Instructions* eLearning course

Objectives: At the end of this course & workshop you will be able to:

1. List the benefits of having different themes for different customer groups
2. Customise the Landing page
3. Customise the Home page
4. Change the language
5. Add tabs to the Account Summary tabs
6. Add a new menu to the navigation
7. Add submenu items to a menu
8. Modify existing Bank Instructions
9. Add new Bank Instructions

Course Outline:

- ❖ Course Introduction
- ❖ Themes
 - Creating a new theme
 - Modifying the Landing page
 - Modifying the Home page
- ❖ Language Settings
- ❖ Features and Navigation
- ❖ Bank Instructions
- ❖ Exam
- ❖ Workshop Exercises

Materials:

Course Participant Guide, PowerPoint, Workshop Exercises and Solutions, supplied on Apple iPad¹ (or equivalent) or on USB key.

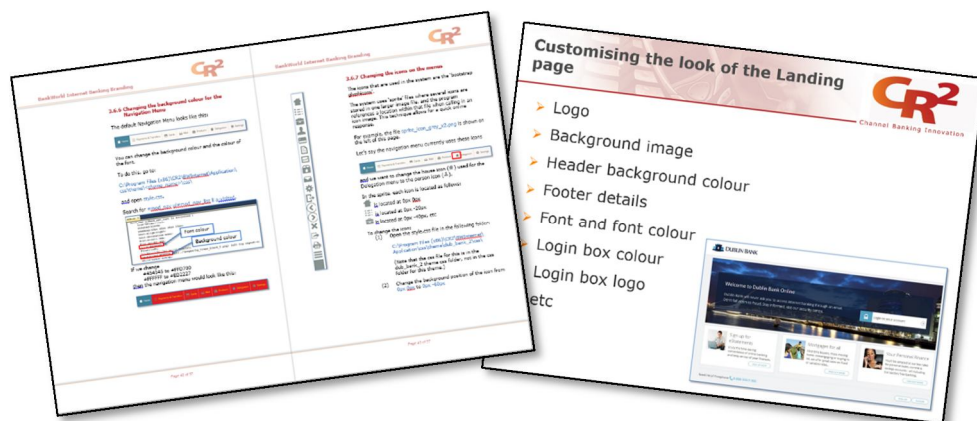
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