

BankWorld ATM Branding Operations on BWAC 2.5.0.7



Duration: 1 day

Bank staff attending this course will gain an understanding of customising, maintaining and localising the ATM Screens for BWAC 2.5.0.7. The course will include adding movie screens, different backgrounds and advertising screens to the ATM. The course also gives an overview of the screen flow for all transactions and a brief overview of related ATM Distributor functions.

Course Objectives

- Ability to customise and modify ATM Client Screens.
- Functions of ATM Client Branding Tool.
- Understanding the screen flow of transactions on ATM Client.
- Transferring the branded files to the ATM using Distributor.
- Alternative methods of transferring the files to ATM Client.
- Understanding the use of: DHTML, HTML and XML in ATM Client.
- Confidence in ATM handling.

Delegate Audience

- Web developers working at or representing the bank.
- Graphic Designers working at or representing the bank.
- IT Staff – involved in administration/management of ATM Client and/or Distributor.
- Marketing Personnel – to see the potential branding impact of ATM Client.

Pre-requisites

- Basic computer literacy; basic understanding of terminology such as "program, file, communications, TCP/IP, boot, backup, memory, disk."
- HTML, Graphic Design Skills and XML skills would be an advantage.

Course Outline

Introduction & Overview

- Introduction to Course,
- Overview of Branding Tool,
- Factors to consider when designing for an ATM Screen.

A Guide to the Coding of the Screens

- The scheme that is followed for each ATM scenario.
- Branding the Advert Screens and the Loop Screen.
- Editing the ATM Screens using the Branding Tool.

Branding Workshop

- Using the ATM Branding Tool to customise the Bank's Screens.
- Testing the Screens.

Exporting the Branded Files to Distributor

- Packaging and exporting the files - An Alternative Option.
- Brief Overview of ATM Distributor.

Questions and Answer Session

- Testing the branded files on an ATM.

Course Review

Action Plans and Course Evaluation.