



Cardline Europe

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JORDANIAN BANK INTEGRATES ATMS WITH ONLINE, MOBILE CHANNELS

Jordan-based Union Bank for Savings & Investments is using the BankWorld system developed by CR2 to integrate its ATMs with its Internet and mobile phone banking channels. UBSI has been a customer of Ireland-based CR2 since 2001 when it launched its first ATM in Jordan. CR2 says UBSI has now implemented a complete channel management system linking together its ATMs, its Internet banking site and its mobile phone text-messaging service so that customers and employees can have a single view across all their accounts. UBSI's text-messaging service sends alerts to customers when their balance drops below a preset amount or if a payment has been made into their account. They can also receive mini-statements on their mobile phones, CR2 says. Customers can set up the mobile phone alerts they want to receive via Internet banking. CR2 says that UBSI uses its ATMs as well as its Internet and mobile phone banking channels to tell customers about new products and changes to existing services